

*"John L. Scott's innovations
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keeping the agent first in
the client's mind."*

Jeff Cohen
John L. Scott Affiliate Owner



Why John L. Scott?

Jeff Cohen's entrepreneurial spirit helped him become a successful real estate agent. When he decided to become a business owner himself, he knew John L. Scott was the right company for him.

"What makes John L. Scott lucrative to affiliates and agents are the tools and resources they offer," says Cohen.

"John L. Scott has always placed an emphasis on technology and innovation. We are constantly leaving the competition far behind."

Tools that Drive Success

Cohen and his agents in Monroe, Washington, attribute their success largely to John L. Scott tools and resources. "John L. Scott's innovations do all the hard work keeping the agent first in the client's mind," claims Cohen. "These tools, along with the counseling and education we provide them, make clients think that we've done more work than our competitors."

Superior Technology, Superior Agents

As real estate marketing and technology continue to evolve, more and more agents recognize the importance of signing on with an innovator. Says Cohen, "Most agents who come to the market today are technologically savvy, well educated, and can see for themselves the value of innovation that John L. Scott brings them."

For Cohen and his agents, partnering with John L. Scott ensures both individual and company-wide success. "The tools and resources John L. Scott provides help make our agents and our office more productive and efficient," says Cohen. "No other company even comes close to offering what John L. Scott does."



John L. Scott® | REAL ESTATE

To discuss how you can become a member of the John L. Scott Network, contact us at 206-230-7600 or franchise@johnlscott.com



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