

Why John L. Scott?

When searching for a company to partner with, Lori and Steve Hawkins were attracted to John L. Scott's integrity and emphasis on technology.

"We chose John L. Scott," remembers Lori, "because the company embraced the things we felt were important: technology, a family environment, and a place where agents are encouraged to be professional, trusted advisors."

The Support You Need

In early 2000, Lori and Steve opened their first office in Medford, Oregon. According to Lori, "While the initial days of starting your own franchise can be quite overwhelming, our transition was so much smoother because of the support John L. Scott provided. They helped us with everything from organizing our grand opening to rolling out marketing materials."



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Lori Hawkins
John L. Scott Affiliate Owner



The Technology to Build Your Business

Hawkins and the agents in her offices found the John L. Scott website a valuable asset as they were getting started. "Technology was a major attraction for us when we chose John L. Scott and was a big help to us when we started our business," claims Lori.

The website was also an important recruiting and retention tool. "When an agent becomes aware of the technology that we have to offer, it doesn't take much to convince them to join John L. Scott. And people just don't want to leave the technology leader."

John L. Scott | REAL ESTATE

To discuss how you can become a member of the John L. Scott Network, contact us at 206-230-7600 or franchise@johnlscott.com

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*—Lori Hawkins
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